

When scientists communicate effectively, science thrives

Communication is an essential part of our everyday life. Successful achievement of our strategic goals mainly depends on effective interaction with others. The role of scientists is not only to explore but also to try to make our lives better. Successful scientists are open-minded and flexible, they write papers and proposals, communicate with a variety of audiences, and educate others, all while keeping an attitude of service towards the population. In other words, to be a scientist means to take responsibility for investigations and actions, and to be an effective communicator. Science communication can also mean developing a business strategy, advanced marketing, design, investor pitches, art, public speaking, etc.

Another important aspect of science communication is the promotion of science-business collaboration as it contributes to:

- Better economic development through home-made innovation,
- Forming production chains with linkage to export markets,
- Meeting and exceeding the quality requirements of international partners,
- Co-deciding on strategic research directions,
- Making use of well-developed human resources.

This interactive workshop will highlight several aspects of effective business communication including: active-listening, using business vocabulary, understanding teamwork and collaboration, and presenting both your technical and soft-skills clearly and convincingly to others.

Workshop will be conducted by Steven R. Schuit from USA who trained managers and leaders around the world in the high-tech sector and was also the human resource manager for an AI organization.

Steven R. Schuit is a dedicated, passionate, energetic, creative, flexible teacher, facilitator, and coach. He has been an ESL educator in Asia, Europe and North America. Steve's research has included an examination of "Self-Access Centers" (SAC's) in universities located in South Korea and an examination of a model for the professional development of ESL instructors at a Korean university. He has conducted management and leadership training for high-tech managers around the globe. Steve served as a Peace Corps Volunteer in South Korea in the capacity of university instructor of English at Keimyung University. He later returned to Korea as an Associate Professor of English at Yeungnam University, where he received the Outstanding Faculty Member Award in 2016. Most recently, he has been teaching English in a public high school in Budapest, Hungary.



In August, 2024, Steve joined Daugavpils University in the capacity of U.S. State Department English Fellow for a 10-month-long fellowship.

More Information <https://orcid.org/0009-0005-1757-4478>