



A living history: cultural and scientific synergy
in the border region
Zarasai (LT) – Daugavpils (LV) – Vitebsk (BY)
for sustainable development
ENI-LLB-1-073

Roundtable discussion

“Tourism in border regions: effective use of cultural capital for sustainable development”

PROGRAMME

17 February 2022, at 10 a.m. (Daugavpils University, Zoom)

- 10.00-10.05 Registration of participants and attendees. (online)
- 10.05-10.10 Opening speech of project coordinator Ilze Šenberga
- 10.10.-10.15 Introductory speech of discussion organiser Maija Grizāne
Presentation of round table discussion programme
- 10.15-10.45 Discussion of issues:
 - ◇ the role of museum in development of regional tourism
 - ◇ attraction of local and abroad tourists
- 10.45-11.15 Discussion of issues:
 - ◇ museum experience in national and cross-border projects
 - ◇ influence of the projects on attraction of tourists
- 11.15-11.45 Discussion of issues:
 - ◇ potential benefits for museums in case Daugavpils becomes the European Capital of Culture in 2027
 - ◇ opportunities for cooperation between regional museums in the development of joint tourist offers
- 11.45-12.00 Comments and survey of participants and attendees.
Conclusion of the discussion.

<https://us02web.zoom.us/j/87527882325?pwd=a2FtYWxrbXJ4ZG9QYTM4elVueWNsZz09>
Meeting ID: 875 2788 2325
Passcode: 060809